

MATHEW CLARK

Designer / Product Manager / UX Researcher

OBJECTIVE

My interest lies in improving the customers' interactions with the company through its products and offering the best innovative solutions for improving their overall experience while meeting the mission of the organization.

QUALIFICATIONS

Positively energized talented designer with a combined knowledge of 15+ years of I.T. and eight years of product development. Highly skilled in team building and management, fluent within Sketch, InVision, Adobe Suite, and UX research methodologies and business strategies. I have designed / managed global products from large to small.

PROFESSIONAL EXPERIENCE / EDUCATION

PRODUCT MANAGER

FORESIGHT SPORTS, SAN DIEGO, CALIFORNIA

NOVEMBER 2019 TO PRESENT

Self-managed as engineering departments only Product Manager specializing in the companies' future products, physical development, and UX/UI. Currently overseeing 3 product lines and four diverse teams consisting of electrical, mechanical, product design, and firmware teams, including project's ROI's. Implemented the company use of Jira software and orchestrated daily SCRUM.

PRODUCT MANAGER

DECISIONLOGIC (DBA FOR CLARILOGIC, INC.), SAN DIEGO, CALIFORNIA

OCTOBER 2018 TO MARCH 2019

Performed as the company Product Manager, specializing in SaaS. I managed and maintained six product lines with a combined use of 150k users per day, working closely with all involved stakeholders, B2B clients, executive management, marketing/advertising teams, dev/engineering, and the I.T. team.

- Maintained KPI's along with current product and any new features.
- Reported issues/bugs and detailed written scope of Epics and Features through Azure DevOps.
- Partnered closely with the CTO preparing upcoming Dev-Sprints.
- Researched the clients' experience through strategic product roadmapping.

UX DESIGN CONSULTANT

SPATES FABRICATORS, THERMAL, CALIFORNIA

DECEMBER 2017 TO OCTOBER 2018

Assisted large truss factory as a UX consultant, increasing productivity 15% by automating critical integrated CNC machine systems and improving how their employees interacted with machines. I built custom server mainframes increasing the company's operational growth potential.

DUAL DEGREE GRADUATE STUDENT

*MASTER OF SCIENCE (MS) INDUSTRIAL DESIGN
ART CENTER COLLEGE OF DESIGN, PASADENA, CALIFORNIA*

SEPTEMBER 2015 TO DECEMBER 2017

GradID encompasses a rigorous design studio environment. Highly focused on problem-solving human needs, market analysis, strategic innovation, and businesses branding, development and implementation.

- DESIGNED PRODUCTS AND STRATEGIES: Nest - MerchLabs - Prismacolor - Newell Brands
- AWARDS: Art Center Graduate Industrial Design Department Scholarship - Axial: Best of Design Award Formula E

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Email: Mat@MathewClark.com

Portfolio: www.MathewClark.com

Location: San Diego, California

LinkedIn: linkedin.com/in/imagineclark

MASTER OF BUSINESS ADMINISTRATION (MBA) - INNOVATION SYSTEMS DESIGN
CLAREMONT GRADUATE UNIVERSITY, CLAREMONT, CALIFORNIA

Immersed in management techniques at Drucker School of Management including business strategies, leadership, and management with rigorous development in creative skills, design, and innovation methodology.

- BUSINESS RESEARCH AND STRATEGIES: Starbucks - IKEA - Teacher Created Materials

TEAM LEAD PRODUCT DESIGNER

MAY 2013 TO AUGUST 2015

PERFORMANCE DESIGNED PRODUCTS LLC. BURBANK, CALIFORNIA

- Developed and designed products for the consumer gaming and mobile accessories market.
- Worked closely with team leads, marketing, and branding groups during the research and design phases.
- Worked with electrical engineers and manufacturing staff at U.S. and overseas factories to improve processes and solve problems.
- Invented container packaging systems which reduced manufacturing costs in half.
- CES 2015 Innovation Award Honoree.

DESIGNED PRODUCTS AND STRATEGIES: Energizer - Disney Entertainment - Microsoft - RockCandy - Afterglow Nerf - LEGO - Blizzard Entertainment - PDP (Performance Designed Products Brands)

UNDERGRADUATE STUDENT

SEPTEMBER 2009 TO DECEMBER 2012

BACHELOR OF SCIENCE (BS) - INDUSTRIAL DESIGN
ART INSTITUTE OF ORANGE COUNTY, SANTA ANA, CALIFORNIA

Foundational product design and general education studies within product development, graphic design, and typography. Honed skills in all Adobe Suite software, 3D design, and manufacturing skills and techniques.

- AWARDS: Art Institute Deans List - Academic Achievement - Art Institute Student Peer Mentor Award

PC OPERATIONS TECHNICIAN

AUGUST 2008 TO MAY 2009

EISENHOWER MEDICAL CENTER, RANCHO MIRAGE, CALIFORNIA

Top-tier I.T. technical phone support working with the hospitals physicians and nursing departments along with network systems engineers and software administrators resolving back-end server issues and update rollouts. Directed on-site technicians to areas of substantial repairs. Acted as a liaison between the Emergency Department's usage of digital software and software administrators to increase efficiencies within the department.

PRESIDENT I.T. CONSULTANT

MAY 2007 TO JANUARY 2009

RC TECHNOLOGIES LLC, PALM DESERT, CALIFORNIA

Self-employed, onsite I.T., and network consultant for businesses of 5 to 30+ employees. Hewlett-Packard (HP) business contractor for warranty repair and service for all computers, servers, and mainframes. Palm Desert City Chamber of Commerce member assisting with the implementation of City technologies. Audio Video (A.V.) consultant and installer for commercial and residential security systems, prewiring for low voltage structured media cabling.

SKILLS

SCRUM master certified - Understanding consumer insights - Wireframe UI/UX development - Ideation & development - Finalized functional prototyping - Research methods - User research - Rapid prototyping - Product milestone forecasting - Trend analysis - Market analysis - Strategic planning - Product planning - Scenario development - Concept design - Keynote/Powerpoint presentations - Azure DevOps - Sketch - InVision - Solidworks - KeyShot - Adobe Suite

PATENTS

US20160001918A1 - Container with separable components

HOBBIES

Custom computer and server building - Computer Repair - Star Trek - SciFi and Space - Jazz music - Mechanical Engineering Hot Rod building - Pocket watch restoration - World history - Traveling - Cooking.

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