

MATHEW CLARK

Designer / Product Manager / UX Researcher

CONTACT

Phone. 760.902.4193
Email. Contact@MathewClark.com
Locaton. San Diego, California
Portfilio. www.MathewClark.com
Linkedin. linkedin.com/in/imagineclark

KEY SKILLS

Understanding Consumer Insights
Wireframe UX/UI Development
Functional Prototyping
Research Methodologies
Trend & Market Analysis
Strategic Roadmapping
Scenario Development
Product Management
Product Planning
Scrum and Agile Planning
Sprint Planning
Leadership
Solidworks
Adobe Suite
Azure DevOps
Sketch App
InVision

AWARDS

Art Center Department Scholarship
Axial: Best of Design Award Formula E
Art Institute Deans List
Art Institute Student Peer Mentor Award
CES 2015 Innovation Award Honoree.

PATENTS

US20160001918A1
Separable components container

Phone: 760.902.4193
Email: Contact@MathewClark.com
Portfolio: www.MathewClark.com

Locaton: San Diego, California
Linkedin: linkedin.com/in/imagineclark

OBJECTIVE

My interest lies in maximizing customers' interactions with the company through its products and offering the best innovative solutions for improving their overall experience while meeting the mission of the organization.

EDUCATION

- MASTER OF SCIENCE (MS) INDUSTRIAL DESIGN 2017
ART CENTER COLLEGE OF DESIGN, PASADENA, CALIFORNIA
- MASTER OF BUSSINESS ADMINISTRATION (MBA) - INNOVATION SYSTEMS DESIGN
CLAREMONT GRADUATE UNIVERSITY, CLAREMONT, CALIFORNIA
- BACHELOR OF SCIENCE (BS) - INDUSTRIAL DESIGN 2012
ART INSTITUTE OF ORANGE COUNTY, SANTA ANA, CALIFORNIA

PROFESSIONAL EXPERIENCE

- PRODUCT MANAGER 2018 TO 2019
DECISIONLOGIC (DBA FOR CLARILOGIC, INC.), SAN DIEGO, CALIFORNIA
 - Performed as the company Product Manager, specializing in SaaS
 - Maintained six product lines with a combined use of 150k users per day
 - Researched the clients' experience through strategic product roadmapping
 - Maintained KPI's and new features including backlog grooming
 - Reported issues/bugs, created Epics, and Features through DevOps
 - Dev/engineering, customer support, and I.T. team liaison
 - Prepared upcoming Dev-Sprints
- UX DESIGN CONSULTANT 2017 TO 2018
SPATES FABRICATORS. THERMAL, CALIFORNIA
 - Assisted large truss factory as a UX consultant
 - Increased productivity by 15% by automating critical integrated CNC systems
 - Built custom servers and network mainframes increasing the company's growth potential
- TEAM LEAD PRODUCT DESIGNER 2013 TO 2015
PERFORMANCE DESIGNED PRODUCTS LLC. BURBANK, CALIFORNIA
 - Created global consumer gaming and mobile accessories
 - Coordinated with team leads, marketing, and branding groups
 - Worked directly with domestic and overseas factories
 - Invented packaging reducing manufacturing costs in half
 - CES 2015 Innovation Award Honoree
 - DESIGNED PRODUCTS: Energizer - Disney Entertainment - Microsoft - RockCandy - Afterglow Nerf - LEGO - Blizzard Entertainment - PDP (Performance Designed Products Brands)