

Mathew Clark

Product Designer / Product Manager / UX Researcher / Innovator.

San Diego, California.
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Objective

To obtain a full-time position. My interest lies in improving consumers daily interactions with the company through its products while offering the best innovative solutions for their overall experience while meeting the mission of the organization.

Summary

Designer / Technologist with over ten years of interdisciplinary experience which includes but is not limited to product innovation, strategic design planning by understanding consumer markets through research and design methodologies, personas, storyboarding, UX/UI wireframes and prototyping both digital and physical. Able to plan and prioritize, ultimately achieving the final objective goals. An active team player, working with and managing diverse internal teams to ensure project standards and schedules are well maintained.

SELECTED PROFESSIONAL EXPERIENCE

Product Manager 2018 to 2019
DecisionLogic (dba for Clarilogic. Inc.). San Diego, CA

Performed as the company product manager, specializing in SaaS, managing maintaining 6 product lines, working closely with all involved stakeholders, B2B clients, executive management, marketing, dev/engineering, and I.T. team members.

Maintained KPI's along with current product new features, reported issues/bugs, and detailed written scope through Azure DevOps, prepared upcoming Dev-Sprints at the side of the CTO while understanding the clients experience through R&D and strategic product road mapping to achieve ultimate product success.

Unfortunately, the company went through a number of changes and was forced to lay off a large number of people at the same time, myself included.

UX Design Consultant 2017 to 2018

Graduating in late December 2017 from Graduate schools after a short vacation. Assisted a large factory as a UX consultant increasing their throughput by automating critical integrated systems and improving how their employees interacted with current systems to support the companys future development.

Lead Team Product Designer 2013 to 2015

Performance Designed Products LLC. Burbank, CA
Developed and designed products for the market. Worked closely with project managers, team leads at both domestic and overseas factories along with staff and electrical engineers regarding problem-solving issues. Invented container packaging systems which reduced manufacturing costs significantly. Worked with outside companies and their teams on licensed products along with product market research.

PC Operations Technician, I.S. 2008 to 2009

Eisenhower Medical Center. Rancho Mirage, CA
Hospital top-tier I.T. phone support. Worked with physicians and nursing departments along with network systems engineers and software administrators resolving back-end server issues and update rollouts. Directed on-sight technicians to areas of substantial repairs. Acted as a liaison between Emergency Department's usage of digital software and software administrators, increasing efficiencies within the department.

CEO, I.T. Consultant 2007 to 2009
RC Technologies LLC. Palm Desert, CA

Self-employed, onsite I.T. and network consultant for businesses of 5 to 30+ employees. Hewlett - Packard (HP) business contractor for warranty repair and service for all computers, servers, and mainframes. Palm Desert City Chamber of Commerce member assisting with the future implementation of City technologies. Audio Video (A.V.) consultant and installer for commercial and residential security systems, prewiring for low voltage structured media cabling.

EDUCATION

Art Center College of Design, Pasadena, California.
Master of Science, Industrial Design. 2015 to 2017

Claremont Graduate University, Claremont, California.
MBA, Innovation Systems Design. 2015 to 2017

Art Institute of Orange County, Santa Ana, California.
Bachelors of Science, Industrial Design. 2009 to 2012

DESIGNED PRODUCTS AND STRATEGIES

For: Energizer, Microsoft, Disney, RockCandy, Afterglow, MerchLabs, Nerf, Minichamps, Prismacolor, Newell Brands, PDP, and more.

SKILLS

Understanding consumer insights. Ideation & development. Finalized functional prototyping. Research methods. User research. Rapid prototyping. Product milestone forecasting. Trend analysis. Current market trends. Market analysis. Team player. Strategic planning. Product planning. Wireframe UI/UX development. Scenario development. Concept design. Key-note/Powerpoint presentations. Azure DevOps. Sketch. InVision

AWARDS AND CERTIFICATIONS

CES 2015 Innovation Award Honoree.
Stratays Object 3D Printing Training.
Art Center Graduate Industrial Design Department Scholarship.
Axial Best of Design Award: Formula E.
Art Institute Deans List, Academic Achievement.
Art Institute Student Peer Mentor Award.

PATENTS

Container with separable components: #US20160001918A1